

PUBLIC EDUCATION/

2012 was a banner year for AHS—literally. Our public education campaign, *Arlington for Everyone: Housing for a Diverse and Sustainable Community*, launched in May, and the AHS “flag” was flown at events in the Columbia Pike, Clarendon, Rosslyn, Crystal City, and Nauck neighborhoods, as well as at the County Fair.



REPORT

 **The Alliance for Housing Solutions**

2012

ANNUAL



Alliance for Housing Solutions
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www.allianceforhousingolutions.org

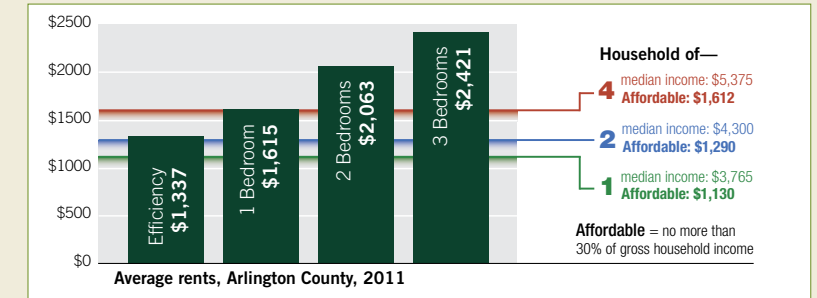


Alliance for Housing Solutions



@AHStaff

What's affordable to households earning 60%* of area median income?



*Most committed-affordable units are for households earning 60% or below of the Washington Region AMI.

/PUBLIC SUPPORT

Affordable Housing Education Week (September 15–21, 2012) anchored the first phase of this public education push. Created by AHS with the support of many community partners, the Week featured several well-received events, including:

- a bus tour of affordable properties, co-hosted by AHC, Inc.;
- *Housing: A Critical Element for Economic Growth*, a forum at the Artisphere, generously underwritten by the Rosslyn Business Investment District (BID); and
- *Design Matters: Visions for Affordable Housing*, cohosted by the Arlington Partnership for Affordable Housing (APAH).

These events, coupled with presentations to numerous faith and civic groups and the distribution of the campaign brochure to several thousand persons, have built a solid foundation to support further outreach and ongoing education.



The timing of this education effort is critical. Arlington is a recognized regional—indeed, national—leader in innovative housing and smart growth. But its current housing mix does not well serve moderate- and lower-income households, and the community is particularly challenged to preserve currently affordable housing as affordable for the long run. In July, the County Board adopted the Columbia Pike Neighborhoods Plan which seeks to preserve a large part of the affordable housing stock. It will take a knowledgeable and committed community to ensure successful implementation of this award-winning Plan.



In addition to our public education campaign and intensive involvement with the Columbia Pike Plan, AHS continued its “regular order” activities, including:

- **Action** in support of several affordable housing proposals, including creation of 83 new units of housing by AHC, Inc. to be affordable for 60 years;
- **Organizing** support for increases in the County contribution to the Affordable Housing Investment Fund (AHIF) and other housing programs as part of the FY2012 County budget;
- **Convening** the tenth annual Thomas P. Leckey Housing Forum, *The Next Decade: The Challenges of Density, Dollars, and Public Support*, and
- **Celebrating** Faith | Vision | Action at the fourth Ellen Bozman Affordable Housing Award Celebration.

With our mix of public education programs and research projects, and our work as facilitator and advocate, the Alliance for Housing Solutions plays a unique, Arlington-focused role.

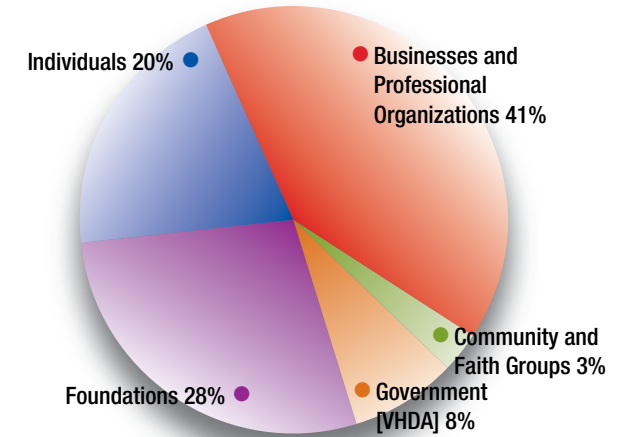
Materials from our 2012 events can be found on our website (AllianceforHousingSolutions.org). Please “Like” us on Facebook (Alliance for Housing Solutions) and follow us on Twitter (@AHStaff).

We appreciate and rely on your continued support!

Larry Padberg
Chairman

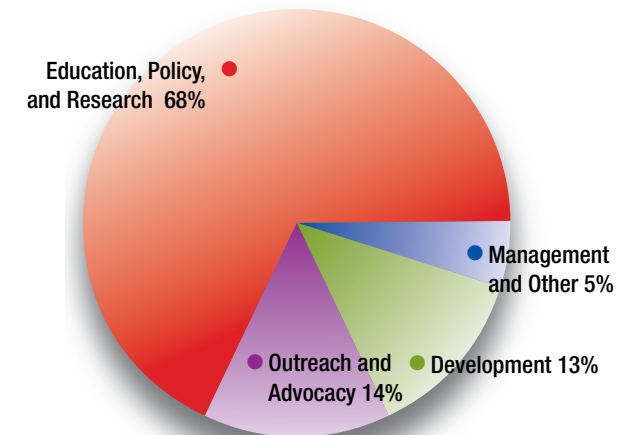
Mary Rouleau
Executive Director

2012 Revenue Sources



Total Revenue \$95,236

2012 Expenditures



Total Expenditures \$89,117

Ellen Bozman Award recipients Dr. Leonard L. Hamlin, Sr., Jerry Morris, and Michael Foster

