# The Alliance forHousing Solutions

### **DEAR FRIENDS,**

Will Arlington become a place where only the affluent can afford to live?

That's the question that sparked the founding of the Alliance for Housing Solutions in 2003. It was also the question that came up time and again in 2019 as our community faced a growing shortage of affordable housing and as we explored what Amazon's arrival means.

But we aren't just asking questions. We're offering solutions, educating our neighbors, and advocating for changes that will help us increase our supply of affordable housing so people of all walks of life can afford to live in Arlington.

Last year that work included successfully advocating for zoning changes so homeowners can add new, detached accessory dwellings to their properties. It included inviting Andrea Brennan, Director of Housing Policy and Development for Minneapolis, to speak to a full house at our annual Leckey Forum about what her city is doing to address historic patterns of segregation and lack of affordability.

We also launched Housing Happy Hours as a way to engage new audiences, served on half a dozen panels, were quoted time and again in the media, and formalized a partnership with Arlington Community Foundation as consultants for their Shared Prosperity Initiative.

Our work plays a vital role in shaping the future of housing affordability. Yet none of this work would be possible without the dedication of supporters like you. Thank you for joining us.

Sincerely,

Mary Margaret Whipple
AHS Board Chair

Michelle Winters

Executive Director

# increasing the supply of affordable housing through public education, policy development, advocacy and innovation



John Payne, David Cristeal, Michelle Winters, and Jennifer Owens celebrate the Ellen M. Bozman Affordable Housing Award, which was given to the Shared Prosperity Initiative on Nov. 17.

Gustavo Velasquez, Michelle McDonough Winters, Kojo Nnamdi, and Maya Brennan discussed a report Sept. 4 from the Urban Institute that says the DMV's affordability problem can be fixed.









From left: 1) Fourth-generation Arlingtonian and author Wilma Jones spoke to an audience of more than 40 at the Alliance for Housing Solutions' September 17 happy hour. 2) Andrea Brennan, housing policy and development director for the city of Minneapolis, spoke at the annual Leckey Forum June 5. 3) Ahmed Abumraighi participated in the 2019 MLK Day of Service training on affordable housing.



# 2019 Highlights: 12 months of public education, policy development, advocacy, and innovation



### advocated for

- · Site plan approval for APAH's innovative American Legion development
- Development of new detached accessory dwellings
- · Bonus density and bonus height for sites with affordable housing
- \$16 million in funding for Arlington's Affordable Housing Investment Fund in FY 2020
- Close-Out Funding of \$500,000 for Emergency **Anti-Displacement Funding**
- Funding for the Virginia Housing Trust Fund

# educated 399 people

about affordable housing issues at the following events:

- Arlington Home Show & Garden Expo
- Arlington Delegate's Breakfast
- Housing Happy Hours
- Leckey Forum
- Live in Arlington Information Fair
- · MLK Day of Service
- Northern Virginia Home Show
- AHS Partners Meeting



# spoke at

- Arlington Committee of 100
- Arlington Thrive
- · George Washington University Center for Washington Area Studies
- Civic Associations
- · National Community Reinvestment Coalition
- Urban Institute & Fannie Mae's Panel Discussion

# reached 1.000+ subscribers

through monthly New & Next newsletters with the latest information about Arlington affordable housing happenings

# worked with

the following community partners to educate constituents about importance of affordable housing:

- Arlington's Housing Division & Housing Arlington Initiative
- Challenging Racism
- Chamber of Commerce
- Civic Federation
- Commission on Aging
- · Faith-Based Organizations
- · League of Women Voters
- · Lee Highway Alliance



# partnered

with Arlington Community Foundation's Shared Prosperity Initiative to provide expertise on affordable housing with a focus on housing for households at the lowest income levels

# received 27 media mentions



in the following outlets: Arlington Connection, Arlington Magazine, ARLnow, Commercial Observer, Curbed, Falls Church News-Press, Greater Greater Washington, Housing Virginia MicroBlog, InsideNOVA, LocalDMV, USA Today, Virginia Business, WAMU—The Kojo Nnamdi Show, Washington Business Journal, and WDVM

# welcomed 8.802 visitors

to our web site and added 77 names to the Arlington for Everyone campaign in support of creating a community where people of all walks of life are welcome and can afford to live



# convened monthly meetings

to bring together a coalition of housing and related service providers and advocates to share information, plan strategies, and advocate for housing affordability in Arlington



# The Alliance for Housing Solutions

#### 2019 PARTNERS IN AFFORDABLE HOUSING

Thanks to these dedicated sponsors for funding our programs throughout 2019:

**CHAMPIONS** \$10.000+

AHC, Inc. Geary-O'Hara Family Foundation Eugene & Agnes E. Meyer Foundation Virginia Housing Development Authority

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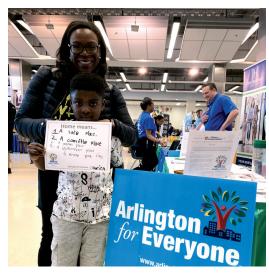
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Shooshan Family Fund of the Arlington Community Foundation



As Gwen Williamson looks toward retirerment she hopes there will be a place that meets her needs in Arlington, her home for more than 30 years.

# increasing the supply of affordable housing through public education, policy development, advocacy and innovation







Top: An artist's rendering shows what APAH's Terwilliger Place will look like when it opens. Left: Home means, by Darien: 1) A safe place, 2) A comfortable place, 3) A warm place, 4) An important place, 5) Where you live. Right: College graduate Taylor Reich returned home to Arlington to live rent-free with Mom and Dad. *Read more stories at ArlingtonForEveryone.org*.

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#### **2019 FINANCIALS**





<sup>\*</sup>Thanks to Dave Leibson and Kim Honor, who completed their board terms in December 2019 and February 2020, respectively.